

# ATTENTION BIG & SMALL BUSINESSES

## WHAT'S OPEN

The screenshot shows the 'What's Open' website interface. At the top, there's a navigation bar with 'listings', 'View', 'Status', 'Business', and 'Location' dropdown menus, a search bar, and a 'Post a listing' button. Below the navigation, there are three featured listings:

- Simple Med Solutions**: A listing for a medical service with a blue cross icon. The text describes helping people find the right health plan.
- Essential Wellness With Dani**: A listing for a wellness service with a green leaf icon. The text mentions special nutrition services and a Facebook group.
- Community Tire Pros and Auto Repair**: A listing for a tire and auto repair service with a tire icon. The text states they are open to serve the community through their website.

In the center, there is a map of the Toronto area with several red location pins. Below the map, there are three more listings:

- Amy Rosner Clinical Hypnotherapy**: A listing for hypnotherapy with a 'VIRTUAL' tag. The text mentions offering sessions via Zoom and self-paced lessons.
- Frieda Ross Draperies**: A listing for a drapery business with a 'WE'RE OPEN' tag. The text describes window coverings and custom-made items.
- State Farm Insurance. Steve Johnson Agency**: A listing for an insurance agency with a 'WE'RE OPEN' tag. The text mentions eliminating the need for in-office visits.

Three red arrows point from the bottom text to specific elements on the page: one to the 'Simple Med Solutions' listing, one to the 'Essential Wellness With Dani' listing, and one to the 'GET A DEAL' button on the Amy Rosner listing.

# Get your word out for free

Change your listing any time

You're working hard to keep your business going. But your customers may not know that. **We can help.**

**What's Open** is a free public service available to all businesses.

We'll publish your info on our website so your customers know that you're still working hard.

**And the basic listing is absolutely free.** All you do is fill out a simple form.

**Want to stand out from the crowd?**

- Premium listings offer more details, including downloadable menus, extended contact info and premium display
- You can offer deals that we'll promote
- We can also publish your info in our print editions

**Free listing**

**Premium listing**

**Deal offer**

**Sign up on our website**

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